



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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“Mr J Vos (DA) to ask the Minister of Tourism:

- (1) Whether, with regard to the direct flight that has been launched recently by Airlink between Nelspruit and Vilanculous, Mozambique, his department has undertaken any economic studies to determine the value and yield of this direct flight with regard to tourism; if not, why not; if so, what are the relevant (a) details and (b) outcomes;
- (2) did his department develop or introduce any (a) product offerings and/or (b) destination marketing for this new route; if not why not; if so, what are the (i) relevant details and (ii) cost breakdowns?”

NW484E

REPLY:

- (1) No.
- (2) No. No specific marketing programmes have been put in place for this route as the understanding from the travel trade is that this flight is to service demand from South Africa to Mozambique and not the other way around.

South African Tourism focuses its marketing activity in Maputo as the population with the means to travel is largely located there. Vilanculous is a popular island destination for South Africans visiting Mozambique and for international visitors extending their stay and combining the Kruger and Mozambique.